

Scene 1: Admiral’s Study (August)

Mayor

Resources: \$500,000

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyards Repair		

Scene 1: Admiral’s Study (August)

Representative

Resources: \$2,500,000

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyards Repair		

Scene 1: Admiral’s Study (August)

GBI CEO

Recurring Decision (CEO)

Determine the number of intended employees at GBI given the information from the scene.

_____ workers

Resources: \$100,000,000

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyards Repair		

Scene 1: Admiral’s Study (August)

Substacker

Recurring Decision (Substacker)

You need to predict GBI’s stock price. Write down your expectations for its drivers.

Expectation	
Probability of Passage	
Number of Carriers	
Number of GBI Employees	
Unionization Rate	
GBI Unspent Corporate Resources <i>(Reminder: Starts at \$100M)</i>	

Resources: 3 Free Analyses

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 1: Admiral’s Study (August)

Union President

Resources: \$2,000,000

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 1: Admiral’s Study (August)

Admiral

Scene Decision 1-1 (Admiral)

Designate an intended number of carrier contracts for the shipyard. (Circle One)

0 1 2 3

Scene Decision 1-2 (Admiral)

Select the causes of the catastrophe at the shipyard. Can be any combination of (Circle One or More):

SELF BLAME

NAVY

CONGRESS

LOCAL GOVERNMENT

GRIFFITH BARRETT INDUSTRIES

ACT OF GOD

Resources: 3 Public Affairs Officers

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 2: City Hall (September)

Mayor

Scene Decision 2-1 (Mayor)

Determine how to spend Newport News’s emergency city budget of \$100 million. Spending can be apportioned across (in million dollar increments):

Budget Line Item	Budget Spent (Out of \$100 Million)
PUBLIC WORKS	\$
POLICE	\$
INCOME	\$
HOUSING	\$
SHIPYARD	\$
UNION EMPLOYMENT FUND	\$
DC LOBBYING	\$
PRESS RELATIONS	\$

Resources: _____

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 2: City Hall (September)

Representative

Scene Decision 2-4 (Representative)

Determine which media outlet you want to talk to (Circle One):

Joe Rogan (The Joe Rogan Experience Podcast)

Eric Bolling The Balance (Newsmax)

Hannity (Fox News)

All In with Chris Hayes (MSNBC)

Wall Street Journal Editorial Board

David Sanger (NYT)

Our Unequal Earth (The Guardian)

Resources: _____

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 2: City Hall (September)

GBI CEO

Recurring Decision (CEO)

Determine the number of intended employees at GBI given the information from the scene.

_____ workers

Resources: _____

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyards Repair		

Scene 2: City Hall (September)

Substacker

Scene Decision 2-3 (Substacker)

Determine whether to endorse the Mayor and Representative for election.

MAYOR Endorse Neutral Oppose

REPRESENTATIVE Endorse Neutral Oppose

Recurring Decision (Substacker)

You need to predict GBI’s stock price. Write down your expectations for its drivers.

Probability of Passage	
Number of Carriers	
Number of GBI Employees	
Unionization Rate	
GBI Unspent Corporate Resources <i>(Reminder: Starts at \$100M)</i>	

Resources: 3 Free Analyses

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 2: City Hall (September)

Union President

Scene Decision 2-2 (Union President)

Determine whether to endorse the Mayor and Representative for election.

MAYOR	Endorse	Neutral	Oppose
REPRESENTATIVE	Endorse	Neutral	Oppose

Resources: _____

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 2: City Hall (September)

Admiral

Resources: 3 Public Affairs Officers

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyards Repair		

Scene 3: Capitol Hill (October)

Mayor

Scene Decision 3-2 (Mayor)

Will you organize a protest on Capitol Hill? (Circle One)

YES NO

Resources: _____

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyards Repair		

Scene 3: Capitol Hill (October)

Representative

Scene Decision 3-1 (Representative)

Determine how to schedule 10 “working days” of the subcommittee:

	Positive Hearings	Negative Hearings
MAYOR		
REPRESENTATIVE		
CEO		
SUBSTACKER		
UNION PRES		
ADMIRAL		
SHIPYARD		
FUNDRAISE		

Resources: _____

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 3: Capitol Hill (October)

GBI CEO

Recurring Decision (CEO)

Determine the number of intended employees at GBI given the information from the scene.

_____ workers

Resources: _____

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyards Repair		

Scene 3: Capitol Hill (October)

Substacker

Recurring Decision (Substacker)

You need to predict GBI's stock price. Write down your expectations for its drivers.

Expectation

Probability of Passage	
Number of Carriers	
Number of GBI Employees	
Unionization Rate	
GBI Unspent Corporate Resources <i>(Reminder: Starts at \$100M)</i>	

Resources: 3 Free Analyses

Positive InfluenceNegative Influence

Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 3: Capitol Hill (October)

Union President

Scene Decision 3-2 (Union President)

Will you organize a protest on Capitol Hill? (Circle One)

YES NO

Resources: _____

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 3: Capitol Hill (October)

Admiral

Scene Decision 3-3 (Admiral)

Designate an intended number of carrier contracts for the shipyard. (Circle One)

0 1 2 3

Resources: 3 Public Affairs Officers

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 4: Twitter (X) Space (November)

Mayor

Scene Decision 4-1 (All Except Substacker)

Determine how to spend your 3 comments on the Twitter Space:

	Positive Comments	Negative Comments
SHIPYARD		
MAYOR		
REPRESENTATIVE		
CEO		
SUBSTACKER		
UNION PRES		
ADMIRAL		

Resources: _____

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 4: Twitter (X) Space (November)

Representative

Scene Decision 4-1 (All Except Substacker)

Determine how to spend your 3 comments on the Twitter Space:

	Positive Comments	Negative Comments
SHIPYARD		
MAYOR		
REPRESENTATIVE		
CEO		
SUBSTACKER		
UNION PRES		
ADMIRAL		

Resources: _____

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 4: Twitter (X) Space (November)

GBI CEO

Scene Decision 4-1 (All Except Substacker)

Determine how to spend your 3 comments on the Twitter Space:

	Positive Comments	Negative Comments
SHIPYARD		
MAYOR		
REPRESENTATIVE		
CEO		
SUBSTACKER		
UNION PRES		
ADMIRAL		

Recurring Decision (CEO)

Determine the number of intended employees at GBI given the information from the scene.

_____ workers

Resources: _____

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 4: Twitter (X) Space (November)

Substacker

Scene Decision 4-2 (Substacker)

Offer a positive, neutral or negative bias to your commentary on the shipyard and every character except yourself (Circle 1 per column).

SHIPYARD	MAYOR	REP	CEO	UNION	ADMIRAL
Positive	Positive	Positive	Positive	Positive	Positive
Neutral	Neutral	Neutral	Neutral	Neutral	Neutral
Negative	Negative	Negative	Negative	Negative	Negative

Recurring Decision (Substacker)

What is your prediction for the price of GBI Stock?

Probability of Passage	
Number of Carriers	
Number of GBI Employees	
Unionization Rate	
GBI Unspent Corporate Resources	

Resources: 3 Free Analyses

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 4: Twitter (X) Space (November)

Union President

Scene Decision 4-1 (All Except Substacker)

Determine how to spend your 3 comments on the Twitter Space:

	Positive Comments	Negative Comments
SHIPYARD		
MAYOR		
REPRESENTATIVE		
CEO		
SUBSTACKER		
UNION PRES		
ADMIRAL		

Resources: _____

	Positive Influence	Negative Influence
Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		

Scene 4: Twitter (X) Space (November)

Admiral

Scene Decision 4-1 (All Except Substacker)

Determine how to spend your 3 comments on the Twitter Space:

	Positive Comments	Negative Comments
SHIPYARD		
MAYOR		
REPRESENTATIVE		
CEO		
SUBSTACKER		
UNION PRES		
ADMIRAL		

Scene Decision 4-3 (Admiral)

Designate an intended number of carrier contracts for the shipyard. **(Circle One)**

0 1 2 3

Resources: 3 Public Affairs Officers

Positive Influence

Negative Influence

Mayoral Likability		
Representative Likability		
Union Membership		
Substack Subscribers		
Admiral Likability		
Shipyard Repair		